

Website Privacy Policy

Effective Date: April 1, 2025

The Law Office of Melvin H. Dixon, Jr., PLLC ("we," "our," or "us") values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your data when you visit our website, contact us, or use our legal services. By accessing our website, submitting inquiries, or engaging with our firm, you consent to the terms of this Privacy Policy.

This policy is designed to comply with applicable U.S. privacy laws, including:

- Telephone Consumer Protection Act (TCPA)
- The Campaign Registry (TCR) Compliance for SMS Communications
- California Consumer Privacy Act (CCPA) & California Privacy Rights Act (CPRA)
- General U.S. Data Protection Laws
- The following language is required by the Alabama Rules of Professional Conduct:

No representation is made that the quality of legal services to be performed is greater than the quality of legal services performed by other lawyers.

1. Information We Collect

We collect the following types of personal information:

A. Information You Provide to Us:

- Name, email address, phone number, and mailing address.
- Legal case details and inquiries submitted through our website forms.
- Payment and billing information if you retain our services.
- Consent and preferences regarding communications, including SMS opt-in.

B. Information Collected Automatically:

- IP address, browser type, and device information.
- Website usage data, such as pages visited and session activity.
- Cookies and tracking technologies for analytics and security.

C. Information from Third Parties:

- Legal service providers or referral partners.
- Public records and government agencies.
- SMS OPT-IN OR PHONE NUMBERS FOR THE PURPOSE OF SMS ARE NOT BEING SHARED

2. How We Use Your Information

We use personal information for the following purposes:

- Providing legal services and responding to inquiries.
- Processing payments and managing client accounts.
- Sending service-related emails, appointment reminders, and SMS notifications (if opted in).
- Complying with legal obligations and protecting against fraud.

3. SMS Communication & Consent

By opting into SMS communications, you consent to receive messages, including:

- Informational messages (appointment confirmations, case updates).
- Promotional messages (legal updates, service offerings) only if explicitly opted in.
- Automated messages, which may be sent using an autodialer.

SMS OPT-IN OR PHONE NUMBERS FOR THE PURPOSE OF SMS ARE NOT BEING SHARED

Opt-Out Instructions: Reply STOP to any SMS message to unsubscribe.

Message Frequency & Charges: Message frequency varies. Standard messaging and data rates apply.

Help & Support: Contact us at the information provided below.

4. Data Sharing & Third Parties

We do not sell or rent personal data. We may share information with:

- Third-party service providers assisting in legal case management or payment processing.
- Government agencies or law enforcement when required by law.
- Business partners for service improvements, with appropriate safeguards.

5. Data Security & Retention

We implement security measures, including encryption, firewalls, and restricted access, to protect personal data. We retain data for as long as necessary to fulfill legal obligations and business needs.

6. Cookies & Tracking Technologies

We use cookies to enhance website functionality and analytics. You may adjust browser settings to manage cookie preferences. Disabling cookies may limit certain features of our website.

7. Media & Embedded Content

Our website may include embedded content (e.g., videos, images, or social media posts) from other websites. Embedded content behaves as if the visitor has visited the original site, which may collect data, use cookies, or track interactions. We are not responsible for data collection practices of external sources.

8. External Links & Third-Party Sites

Our website may contain links to external websites. We are not responsible for third-party privacy practices. Please review their policies before providing any personal information.

9. Your Privacy Rights & Choices

If you are a resident of California, you may have the following rights under the CCPA:

- The right to know what personal information we collect and how it is used.
- The right to request deletion of personal data (subject to legal exceptions).
- The right to opt out of data sales (we do not sell personal data).

To exercise these rights, contact us.

10. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Changes take effect upon posting. We encourage you to review this page regularly for updates.

11. Contact Us

If you have questions about this Privacy Policy, please contact us:

The Law Office of Melvin H. Dixon, Jr., PLLC

23710 US-98, Suite D2

Fairhope, AL 36532

Phone: (251) 306-0402

Terms and Conditions

Welcome to **The Law Office of Melvin H. Dixon, Jr., PLLC** ("we," "our," or "us"). These **Terms and Conditions** ("Terms") govern your use of our website www.melvindixonlaw.com (the "Website"). By accessing or using the Website, you agree to comply with and be bound by these Terms. If you do not agree to these Terms, please do not use our Website.

1. Legal Disclaimer

- The content provided on this Website is for informational purposes only and does not constitute legal advice.
- **Viewing this Website or Contacting this Website does not create an attorney-client relationship between you and The Law Office of Melvin H. Dixon, Jr., PLLC.**
- If you require legal representation, you must contact our office and sign a formal attorney-client agreement before we provide legal services.
- The following language is required by the Alabama Rules of Professional Conduct:
No representation is made that the quality of legal services to be performed is greater than the quality of legal services performed by other lawyers.

2. Acceptable Use of the Website

By using this Website, you agree:

- Not to use this Website for illegal, fraudulent, or harmful purposes.
- Not to attempt to gain unauthorized access to any part of the Website or its data.
- Not to engage in spamming, hacking, or transmitting malicious software.
- Not to copy, reproduce, or distribute Website content without permission.

3. Intellectual Property Rights

- All content on this Website, including text, images, logos, and graphics, is owned by or licensed to The Law Office of Melvin H. Dixon, Jr., PLLC and is protected by copyright and trademark laws.
- You may not copy, modify, or republish Website content without our express written permission.

4. Limitation of Liability

- We are not liable for any errors or omissions in the Website content.
- We do not guarantee the Website will be available at all times or free from viruses.
- We are not responsible for third-party links or content found on external websites linked from this Website.
- Use of this Website is at your own risk, and we are not liable for damages resulting from its use.

5. Privacy & Data Collection

- Our Privacy Policy explains how we collect, use, and protect your personal data.
- By using this Website, you agree to the collection of cookies, IP addresses, and other data as described in our Privacy Policy.
- SMS OPT-IN OR PHONE NUMBERS FOR THE PURPOSE OF SMS ARE NOT BEING SHARED

6. Third-Party Links & Embedded Content

- This Website may contain links to third-party websites for informational purposes.

- We do not control or endorse third-party websites and are not responsible for their content or privacy policies.
- Embedded content (e.g., videos, social media posts) may collect user data as if you visited the third-party site directly.

7. Governing Law & Jurisdiction

- These Terms are governed by the laws of the State of Alabama.
- Any disputes arising from the use of this Website shall be resolved in the appropriate courts of Baldwin County, Alabama.

8. Changes to These Terms

- We reserve the right to update these Terms at any time.
- Changes become effective upon posting.
- We encourage users to review these Terms regularly.

9. Contact Us

If you have questions about these Terms, please contact us:

The Law Office of Melvin H. Dixon, Jr., PLLC

23710 US-98, Suite D2

Fairhope, AL 36532

Phone: (251) 306-0402